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Implementing Sales Knowledge
Book Review

NLP Workbook
Joseph O'Connor

Reviewed by Rae Stephenson

The NLP workbook offers a powerful insight in how we communicate with each other in this fast paced and modern world. It's a great book to dip in and out of and a fantastic tool to help you set goals, if you feel you are in need of a focal point in your life or in business. It's not easy reading, but it offers you a valuable insight into the theory behind Neuro-Linguistic Programming.