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Implementing Sales Knowledge
Book Review

Rich Dad, Poor Dad
Robert Kiyosaki

Reviewed by Coral Horn

This is not a sales book, or even a book that is about business more so a self help book that is about money.

A very interesting read for anyone who works hard, has dreams but maybe not as much cash to play with as they would like. Robert follows the story of his upbringing by a Dad that was well educated, professional but poor and compares it to that of his best friend and his Dad that is not well educated but a rich entrepreneur and the differences in their lifestyles and lessons from their fathers. He explains the difference between assets and liabilities and how you should consider investing money into assets that will create you wealth.

He does not explain how to after you have read this book but hopefully you will have a fired up attitude to managing your cash flow and creating your own opportunities for the future. Well worth the investment.